

NORDIC WORKSHOP:

BEHAVIOUR CHANGE FOR SUSTAINABLE FOOD CONSUMPTION

DATE: 29 March 2023

TIME: at 13.00–16.00

VENUE: Nordregio
(Holmamiralens väg 10),
Stockholm (Hybrid seminar)

LANGUAGE: English



What can be done to shift Nordic diets to become healthier and more sustainable? What policies can enable behaviour change among Nordic citizens to adopt better diets?

Join us in this Nordic workshop for discussions and insights about measures that can facilitate change in people's behaviour, as well as structural factors affecting the implementation of sustainable and healthy dietary guidelines.

The purpose of this workshop is to provide insights on and discuss measures that can stimulate behavioral change among consumers when it comes to food choices and dietary habits, as well as contribute to implementation of the upcoming Nordic Nutrition Recommendations (NNR2022).

The workshop is open for everyone interested, but with a special focus on those who work with fostering behavioural change among consumers and that are interested in the implementation of dietary guidelines in the Nordic countries.

This workshop is organized as part of the study "Nordic Food Environments and Behavior Change for Better Diets" which is a sub-project

of the Nordic Vision project Healthy and Sustainable Food Systems supported by the Nordic Council of Ministers. The study will complement the launch of the sustainability edition of the Nordic Nutrition Recommendations (NNR) and will provide policymakers with proposals and suggestions for policies and interventions to be implemented in the Nordic countries to guide dietary shifts.

Registration:

Registration is now open. When registering, please indicate whether you will attend physically in Stockholm or online:

https://www.lyyti.fi/reg/Food_environment_workshop_hybrid_1515

Confirmed speakers:

- Michael Minter, Director, Future Food, CONCITO
- Therese Lindahl, Programme Director, Beijer Institute of Ecological Economics
- Pierre Chandon, Professor of Marketing – Innovation and Creativity, European Institute for Business Administration (INSEAD).
- More speakers will be announced closer to the workshop

