Regional cooperation in the Öresund region

Social Innovation
Nordregio, Stockholm, 16 September 2014
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Institutional level and change (Williamson, 2000)

**INFORMAL INSTITUTIONS** – Language, Culture, Customs
Spontaneous

**Social theory**

**INSTITUTIONAL ENVIRONMENT** – Property rights, legal systems
Get the institutional setting right

**Economics of property rights/political theory**

**GOVERNANCE STRUCTURE** – Governance, contract
Get the governance structures right

**Transaction cost theory**

**RESOURCE ALLOCATION** – Prices, incentives
Get the marginal conditions right

**Neo-classical theory**
Focus

Governance of present and planned transport infrastructure assets and projects

- Ownership
- Financing
- Management
- (Function)
Different structures for cooperation

- **Co-existence**
  - Formality of the relation: informal
  - Character of the relation: Independent units, Competition focus

- **Communication**
  - Formality of the relation: shared information
  - Character of the relation: Competition upheld

- **Collaboration**
  - Formality of the relation: shared resources
  - Character of the relation: Competition weakened

- **Co-ordination**
  - Formality of the relation: shared working-efforts
  - Character of the relation: Weak competition

- **Cooperation**
  - Formality of the relation: shared responsibility
  - Character of the relation: Weak competition

- **Integration**
  - Formality of the relation: formal
  - Character of the relation: Integrated organisation

(Modified from Institute of Policy Studies 2008:14)
Why new capacity and links?

For transportation – possibly not

For regional development – perhaps
Different priorities

- Sweden (and particularly Skåne and in specific Malmö) values the Öresund-concept highly and would like cooperation to be developed.

- Denmark (and particularly Zealand and in specific Copenhagen) can see some advantages in a strengthening of the Copenhagen region.

- Resembles a one-sided love-affair…
Transport in the Öresund region

<table>
<thead>
<tr>
<th>Type of relation</th>
<th>Coexistence</th>
<th>Communication</th>
<th>Collaboration</th>
<th>Co-ordination</th>
<th>Cooperation</th>
<th>Integration</th>
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</thead>
<tbody>
<tr>
<td>informal</td>
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<td>formal</td>
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</tbody>
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- Passengers
- Car-drivers
- Air transport
- Infra-structure
- Copenhagen
- Malmö Port

(Modified from Institute of Policy Studies 2008:14)
Conclusions

• Governance is important but…

• How to overcome the differences between Denmark and Sweden? National vs Regional

• How to reconcile the different priorities?

• Decide whether transport infrastructure is business or politics – or try to find the balance

• Organized integration or spontaneous cooperation?
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