Regional Development and Innovation in the more Diversified Industrial Future

Kaisu Annala Cleantech Strategic Programme Government of Finland

13.11.2014 kaisu.annala@tem.fi

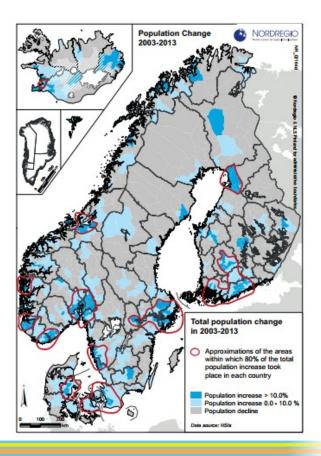


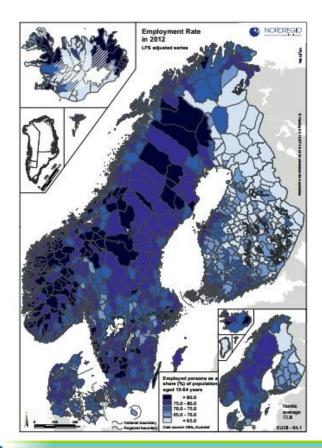
Contents

- Background information
- Bioproducts
- BCD



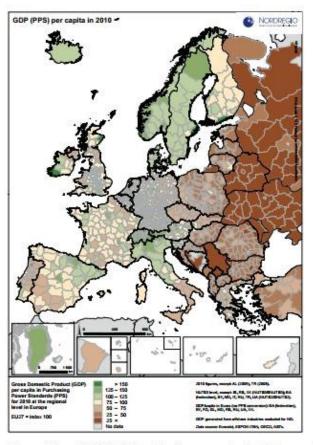
Population Change and Employment Rate





GDP per capita

purchasing power standards



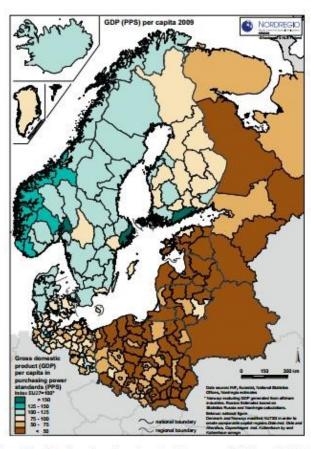
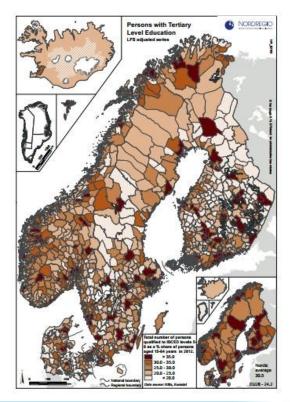


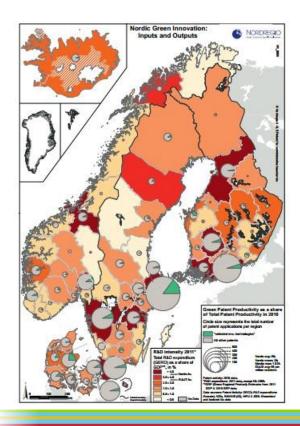
Figure 8.1 and 8.2: GDP (purchasing power standards) per capita of the Nordic regions in a broader European (2010) and BSR (2009) context



Persons with Tertiary Level Education Nordic Green Innovation

R&D Intensity,% and Green Patent Productivity versus Total





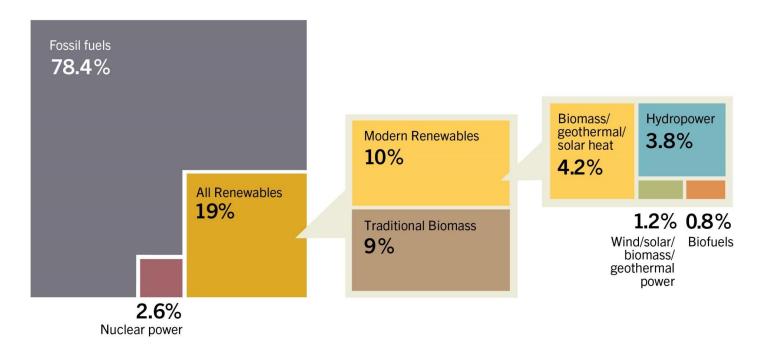


OECD Ministerial Council Meeting Statement on Climate Change, 6 May 2014

- Reinforcing our existing efforts and using the OECD's research and evidence-based analysis, including under the <u>OECD's Green</u>
 <u>Growth Strategy</u>, to help us to pursue ambitious and cost-effective policies with a view to doing our part to <u>limit effectively the increase in global temperature below 2°C above pre-industrial levels</u> and simultaneously supporting the recovery from the economic and financial crisis, including by:
- investing in public research and fostering a <u>strong business</u> <u>climate for new technologies and innovations</u>;
- better aligning investment and climate policies to support an effective partnership among governments, development partners, and the private sector in order to <u>incentivise private investment</u> in low-carbon and climate-resilient infrastructure;
- Achieving the developed countries' goal to jointly mobilise USD 100 billion per year by 2020 from a wide variety of sources...



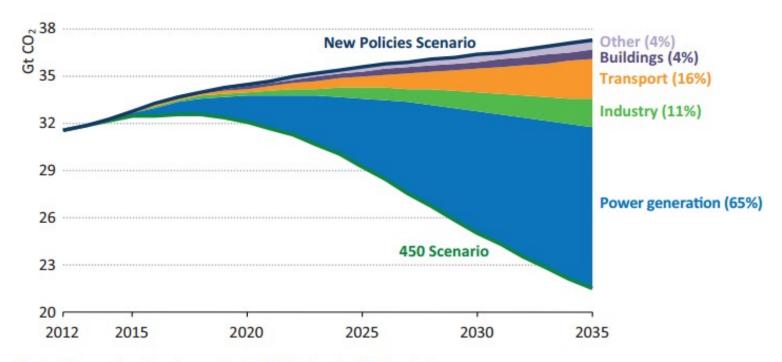
Estimated Renewable Energy Share of Global Final Energy Consumption, 2012



REN21. 2014. Renewables 2014 Global Status Report (Paris: REN21 Secretariat).



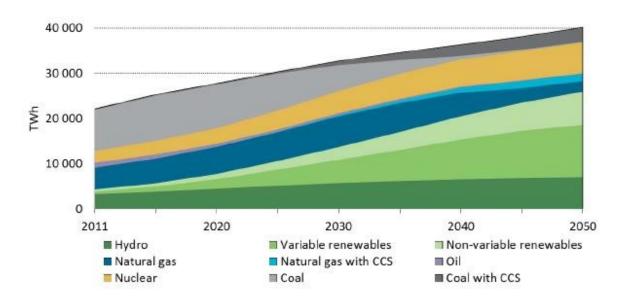
World energy-related CO2 emissions by scenario



Note: Share of savings by sector in 2035 denoted in brackets.



Electricity Generation: a Share Reversal

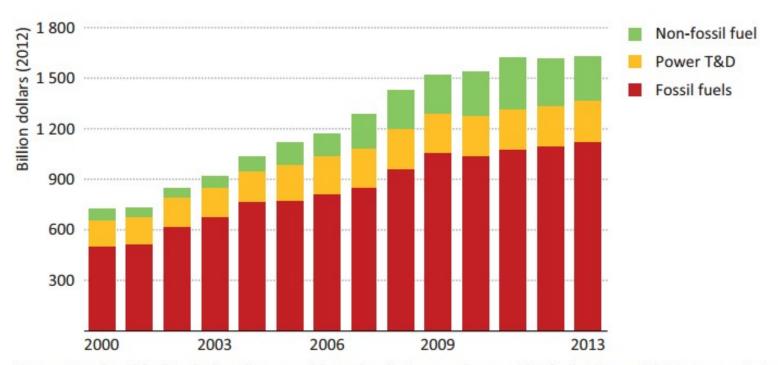


- Generation today:
 - Fossil fuels: 68%
 - Renewables: 20%
- Generation 2DS 2050:
 - Renewables: 65%
 - Fossil fuels: 20%





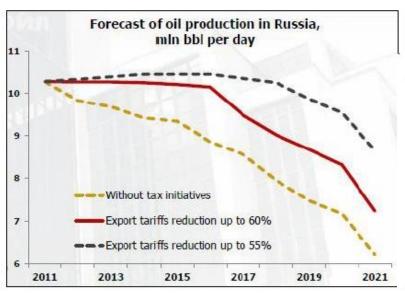
Investment in Global Energy Supply by Fossil and Non-fossil Fuel and Power T&D

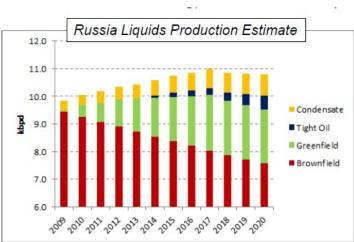


Notes: Non-fossil fuel includes all renewable technologies, nuclear and biofuels. Power T&D is transmission and distribution for the power sector: this cannot be assigned to either fossil-fuel or non-fossil fuel use. http://www.iea.org/publications/freepublications/publication/weio2014.pdf



Example: Fossil Oil Resources in Russia





Lukoil

New Consortia and Value Chains for Bioproducts

Raw material producers, different industries, machine constructors, traffic companies, funders participate in the development





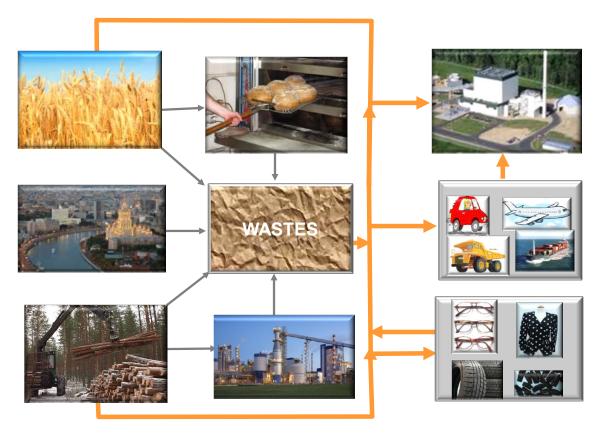








Competition for Raw Material



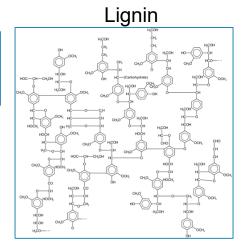
Lignocellulose?





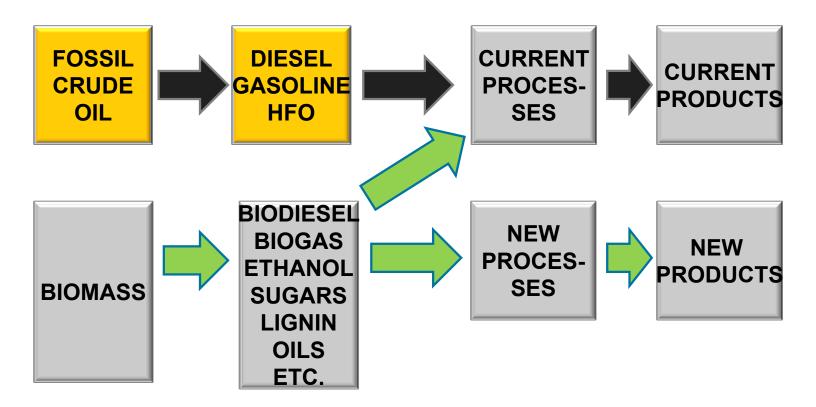


- Plant dry matter, biomass, is called lignocellulosic biomass.
- It is the most abundantly available raw material on the Earth for the production of biofuels. Cellulose and hemicellulose are built from sugars and can be hydrolyzed back to <u>sugars</u>. Lignin functions as glue in wood.

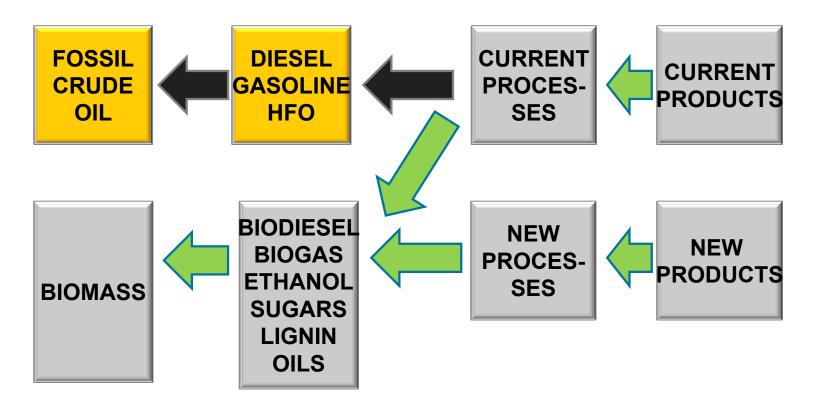


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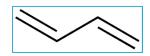
Towards Biobased Products



Towards Biobased Products

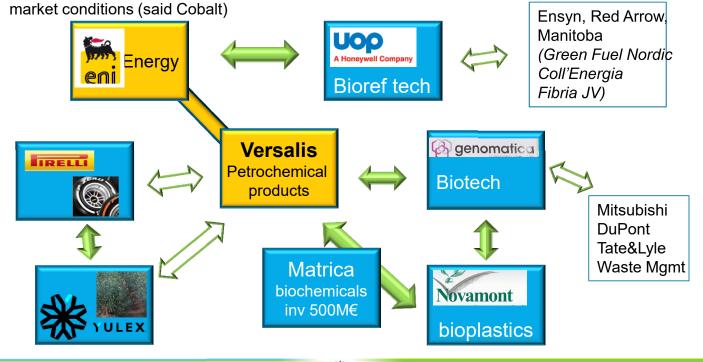


Example: JV's for Biobased Butadiene (C₄H₆)



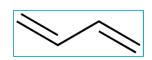
 Raw material for rubber for tires, electrical appliances, footwear, plastics, asphalt modifiers, additives for lubricating oil, pipes, building components, and latex

Biomass-to-butadiene path can be highly competitive with petroleum-based butadiene under current





Butadiene Markets 2011: 10,5 Mt / 40 BUSD



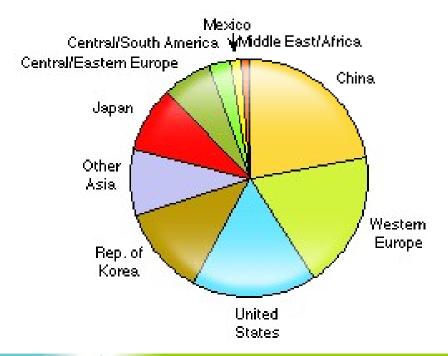
World Consumption of Butadiene-2011

Elastomers (rubber), 60-65%, 4-6% CAGR

- Tires
- Nitrile rubber hoses
- Mechanical belts
- Carpet backing
- Footwear
- Neoprene products

Plastics

ABS resins, 5-6% growth

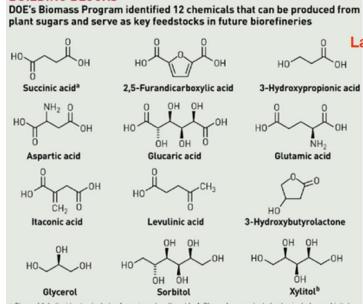




Products on the Way to Biobased

- · Biofuels for cars, ships, airplanes
- Biogas for coal fired power plants and transportation
- Simple chemicals like
 - Sugars and the chemicals derived thereof
 - Nitrogen nutrient (natural gas)
 - Butadiene for rubber (fossil oil)
 - Lignin and the chemicals derived thereof
- Plastics
 - PE, PLA, PGA, PHA, PHB, PA etc.
- Rubber
- Active carbon
- Carbon fibre



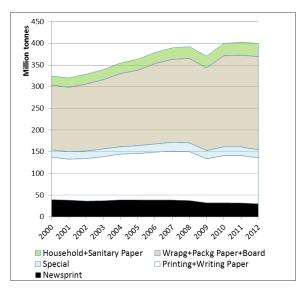




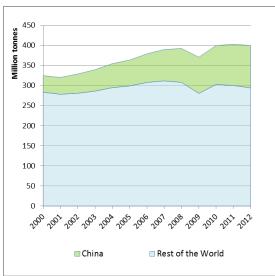
Global Paper Market 2000-2012



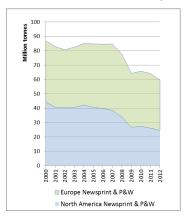
Consumption by grade



China vs Rest of the World



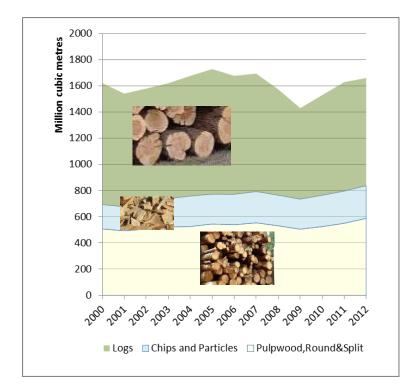
Newsprint and Printing & Writing in North America and Europe



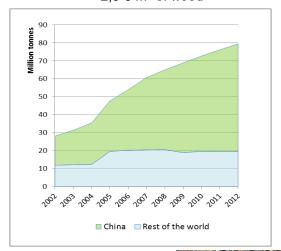


Global Forest Industry Raw Material Basis

Industrial Roundwood consumption



Recovered Fibre Pulp Calculation: 1 tonne recovered fibre pulp for $\sim 2,5-5 \text{ m}^3$ of wood

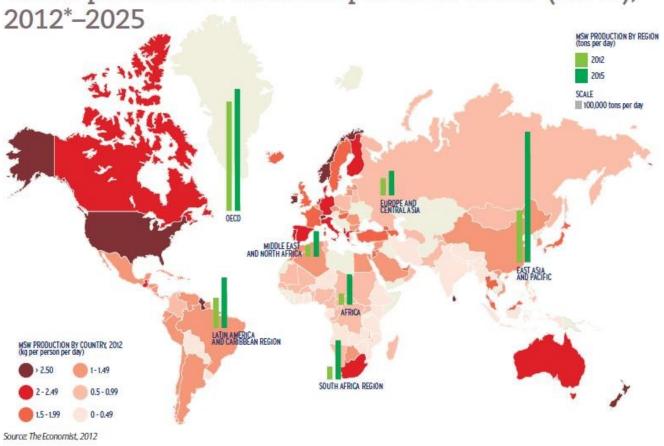






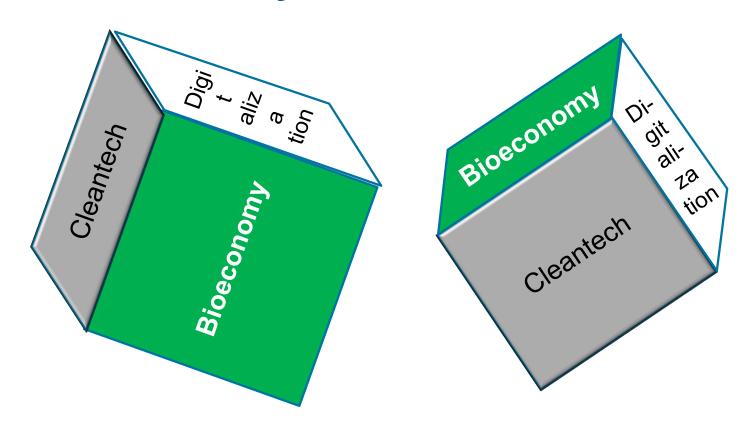


World production of Municipal Solid Waste (MSW),



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The Finnish Way



Energy and Environment (Cleantech) R&D in Finland since 2008

€ 200 M/a from Tekes

+

>€ 800 M/a from companies

> € 1 B/a



Governmental Strategic Programmes

Primary actions

- 1. BCD up to a top theme of the country brand
- 2. Advancing investments
- 3. Creating demonstration environments
- 4. Strengthening competitive operation environment





Targets

Cleantech

2012

• Revenue* 25 B€



2020

50 B€

40 000 new jobs

Bioeconomy

<u>2012</u>

• Output 60 B€



<u>2025</u>

100 B€

100 000 new jobs

^{*} Numbers do not include energy- or forest industry



Digitalization TBA

Bio-product mill – more than a traditional pulp mill

- Wood is refined into bio-materials, bio-energy, biochemicals and fertilizers sustainably and with great resource efficiency
- The mill will not use fossil fuels
- Energy efficiency will be emphasized when choosing equipment and machinery
- The operating model will be based on an efficient partner network
 - Creates opportunities especially for small and mediumsized enterprises to produce innovative bio-products with high added value



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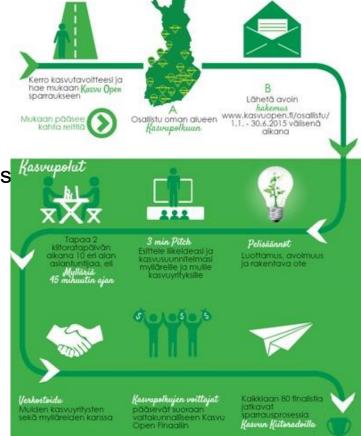
Metsä Group





KasvuOpen 2015: Runway for the Growth

- 1. Present your growth target
- 2. Participate regionally
- 3. Apply
- 4. Rules of the game: trust, openness tasvupolut constructive
- 5. Pitch
- 6. Meet 10 specialists in 45 min
- 7. Network
- 8. Winners will participate in the statewide KasvuOpen Final
- 9. 80 finalists will continue the process





Climate Leadership Council

Caverion



















Vision 2030

Forerunner companies are leading other companies and organisations with their example to move towards operations that lead to carbon-neutrality and sustainable use of natural resources, both in Finland and abroad. They have succeeded in creating competitive solutions to global environmental challenges.

Strategy

The members of the Council are systematically developing their operations / actions, thereby encouraging other organisations, communities and decision-makers to join. The Council is also collecting best practices and sharing information.

Each year, the Council selects a few significant common projects to develop and promote.

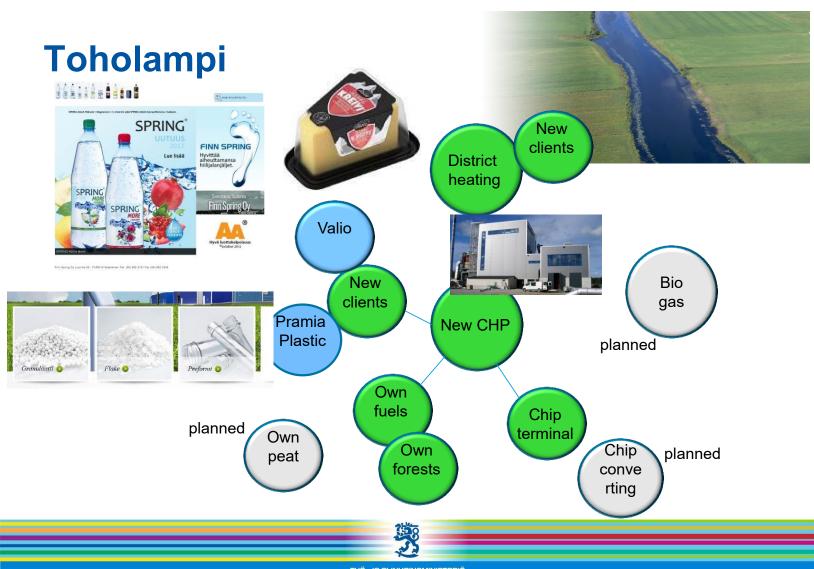




Honkajoki / Kirkkokallio



- 57



KIP Kokkola Industrial Park

Sulphuric acid / Boliden (ex Kemira)
Calcium chloride / TETRA Chemicals
Hydrochloric acid / TETRA Chemicals
Potassium sulphate / Yara
Phosphoric acid / Yara
Limestone / Nordkalk
Carbon dioxide / Polargas / Woikoski
Ammonia / Yara
Cobalt products / Freeport Cobalt Oy (before OMG)
Zinc / Boliden

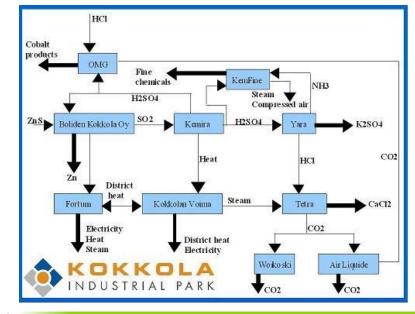
Utilities

Sea / fresh / potable / deionised water District heating, Compressed air, Nitrogen (gaseous) , Oxygen (gaseous) Heavy oil Steam, Power

Infrastructure

Roads, railroad, port City services

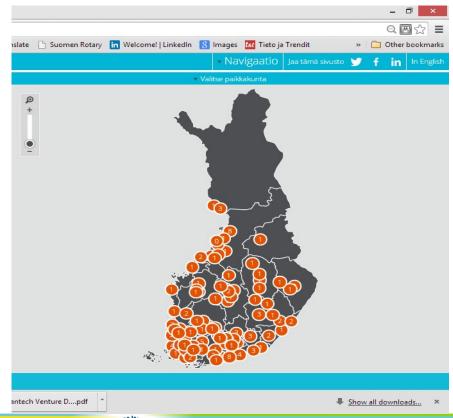






Recognize the Opportunities – Improve the Result

 Database for industrial side streams available for utilization by outsiders



3

Still Envying: Biopreferred.gov of USA



- Congressionally mandated Federal buying preference for biobased products into actual buying, certification and label
- Certification
- Challenge: specifications that do not pertain to product performance but which can only be fulfilled by petroleum-based content – and in some cases, specs require petroleum-based content
- 1st stage: declaration of performance, 2nd: testing of samples, 3rd stage: retesting for compliance
- To date, traditional materials that "don't need help" wood, paper, leather, cotton are excluded from the program – plus food, and fuels have been excluded



Circular Economy in Västerås, Sweden (Finnish equipment)





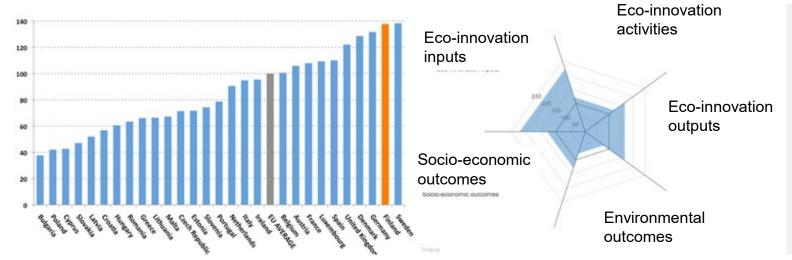
Algae Pilot in Kalundborg, Denmark





EU Eco-innovation Index, 2013

Sweden, Finland, Germany, Denmark, Great Britain, Spain...



"Finland is one of the most innovative EU Member States. The Finnish national innovation system is an extensive entity, based on education, research, product development as well as knowledge-intensive business and industry. The innovation policy is bound to science and technology policies, which together aim at ensuring balanced development and extensive cooperation within the innovation system. Eco-efficiency and environmental approach has traditionally been a baseline of Finnish production technology, which has been apparent through the research and development (R&D) funding and development of increased eco-efficiency in industrial processes."

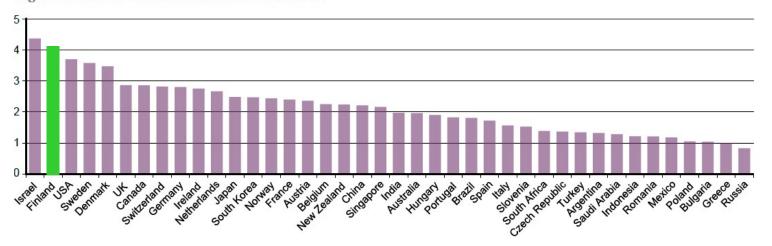
http://www.eco-innovation.eu/index.php?option=com_content&view=article&id=469&Itemid=57



Global Cleantech Innovation Index 2014

 Israel, Finland, USA, Sweden, Denmark, Great Britain, Canada, Switzerland, Germany, Ireland, Netherlands...





http://www.cleantech.com/wp-content/uploads/2014/06/WWF_2014_Coming_Clean_2014_FINAL.pdf



Bioeconomy, Cleantech, Digitalization in Finland

8.5.2014	Decision-in-principle of the government about the spear heads for growth: bioeconomy and cleantech, including strategies
June 2014	Renewal of industrial policy, including cleantech and bioeconomy and digitalization
June 2014	New government programme, including bcd
2013-2014	Renewal of funding, including bcd
1.7.2014	EU change in state aid, allowing funding of demonstration plants
August	Future review including bcd

There is the will!
Find the ways!



Thank you!







First commercial installation of Lignoboost™ lignin recovery, Domtar

Plymouth, NC in US: 5% increase in pulp production capacity and 25,000 t/a of lignin

Scope: Lignin recovery island



First demonstration scale integrated pyrolysis unit, Fortum

Joensuu in Finland: Convert 225,000 m³ of forest residue and sawdust into 50,000 tons of bio-oil

Scope: Pyrolysis plant



Germany's largest lignocellulosic ethanol demonstration plant, Clariant

Straubing in Germany: Convert 4,500 tonnes of wheat straw into 1,000 tonnes of ethanol

Scope: Pre-hydrolysis equipment



World's largest Waste-to-Energy Gasification Plant, Lahti Energia

Generate 50 MWe and 90 MWth from 250,000 t/a of recovered waste

Scope: Gasification plant





World's largest biomass gasification plant in Vaskiluodon voima, Vaasa, Finland

- The 140 MW gasification plant produces biogas from wood (mainly forest residue) to generate electricity and provide district heating to the local community
- Nearly half of the coal used by the plant can be replaced with gasified biomass
- The €40M project became operational in March 2013
- The biogasification plant is located adjacent to the company's existing 565MW Vaskiluoto 2 coal-fired plant









Éxhaust gas Scrubbers



Dual fuel engines





Ballast water mgmt



Power plants

- Flexicycle
- CHP
- Floating
- GasCube
- Wartsila OilCube



Examples of the Finnish Wind Energy Cluster









































Example of a Waste Management Consortium

Ready for Service Doranova, Enevo, Ferroplan, Ficote, Gradientti, Haba Group, Odoroff, Molok, Tramel























ZENFOBOTICS

- ZenRobotics Brain is the name of the robot control technology
- ZenRobotics Recycler can identify wanted items and raw materials from the waste stream and reclaim them for recycling.
- Multiple sensor inputs in realtime, reacts to changes and learns from its mistakes
 - various camera types (visible light, spectrometric cameras like NIR), 3D scanners, haptics, metal detectors etc.
- On the market, references exist





BMH Technology

- Example: Tyrannosaurus SRF
- The Waste-to-Energy systems are industrial scale waste processing plants including heavy-duty shredding equipment, separation technology and state-of-the-art conveying and storing technology
- The plants are able to handle various types of waste in a single plant:.
 - From household and commercial waste to industrial waste and difficult mono fractions to high quality SRF.





AW Energy WaveRoller



Vaisala in Brief

- Vaisala is a global leader in environmental and industrial measurement.
- We serve customers in weather and controlled environment markets.

Vision

 To be the leading provider of operational value for our customers in targeted segments of weather and controlled environment markets.

Mission

 To offer high reliability and added value with our products and services by bringing together customer business expertise and our technical expertise.

1936 Vaisala founded in Finland (Vilho Väisi 1985 Acquisition of Tycho Technologies Inc., U hbH. Germany Init of Radian Acquisition of CETTING., US 2005 Acquisition of Sigmet Corporation, US 2009 Acquisition of Aviation Systems Maintena 2009 Acquisition of Quixote Transportation Tec 2010 Acquisition of Veriteq Instruments Inc., Ca 2010 Divestment of oxygen measurement technical 2012 Divestment of wind profiler business 2013 Divestment of three non-weather road tra

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SeaHew

Monitor data according needs

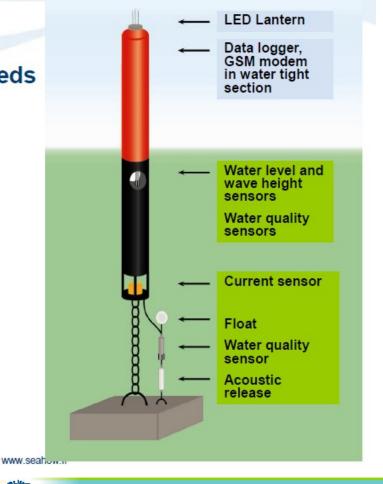
Environmental data

- Oil spill detection
- Oxygen content
- Algae status
- Salinity
- Turbidity

Navigation data

- Wave height
- Water level and tides
- Current; direction and strength
- Water temperature
- AtoN remote control

Seppo Virtanen 20.9.2013







Environmental monitoring

- A-Weather weather stations
- A-WS environmental monitoring station
- A-Water water monitoring station

Control services for agriculture

- Fresh produce storaging
- · Monitoring milk containers
- · Growth condition monitoring

Innovative solutions for cold chain and industry

 Temperature, process surveillance, maintenance, logistics etc.





Thank you!



