‘What is the Nordic take on solutions for sustainable cities?’

NORDREGIO
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Source: https://www.nordregio.org
#nordicsolutions to global challenges
UN Sustainable Development Goal 11: Make cities inclusive, safe, resilient and sustainable

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“The Prime ministers of the Nordic countries want to bring Nordic Solutions to Global Challenges”

Erna Solberg
Prime Minister of Norway
SPATIAL PLANNING

#nordicsolutions to global challenges
PUBLIC PRIVATE PARTNERSHIPS

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CORPORATE SOCIAL RESPONSIBILITY

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INNOVATION
HEALTHY CITY

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to global challenges
MOBILITY CITY

providing safe and clean transport alternatives
CIRCULAR ECONOMY CITY
Nordic Sustainable Cities

Develop, showcase and export Nordic innovative solutions for liveable, smart and sustainable cities
Overall objective

Contracts for Nordic Business’
(Through Nordic cooperation)

Strategic goals

— Stronger Nordic **branding** and storytelling on sustainable, smart and livable Nordic cities.

— Better **access** for Nordic companies with innovative solutions to specific cities and development projects in key markets.

— Stronger **Nordic networks** of exporting companies with solutions for sustainable, smart and livable cities.

— Targeted Nordic participation in relevant **global networks** to increase knowledge of Nordic innovative solutions
USA and Canada
- Nordic business prioritize North America
- Large development and investment under way
- Many progressive cities with ambitious agendas

India
- Massive urbanization and high growth
- 100 smart cities mission is a unique opportunity.
- 100 cities with partial funding
- 100 cities that have been specifically selected because of familiar challenges high ambitions
- Values and framework of 100 smart cities mission corresponds to Nordic values for city planning

China
- Large Market and continuous urbanization
- Growth is slowing down
- Difficult market
- Mixed interest from Nordic business

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Thank you

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